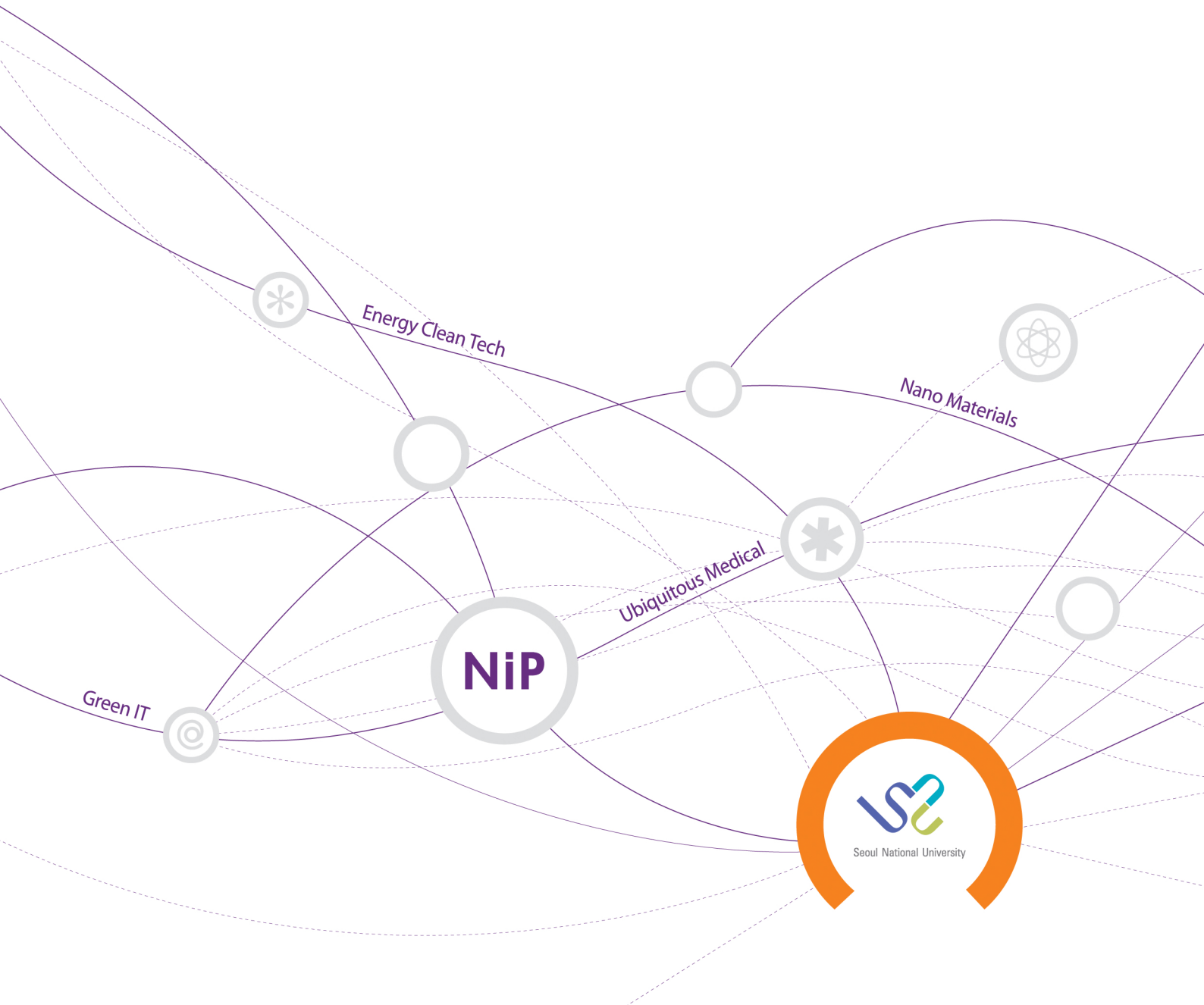


SUSTAINABLE GROWTH

SEOUL
NATIONAL
UNIVERSITY

NiP

Seoul National University Nano IP Enterprise Program





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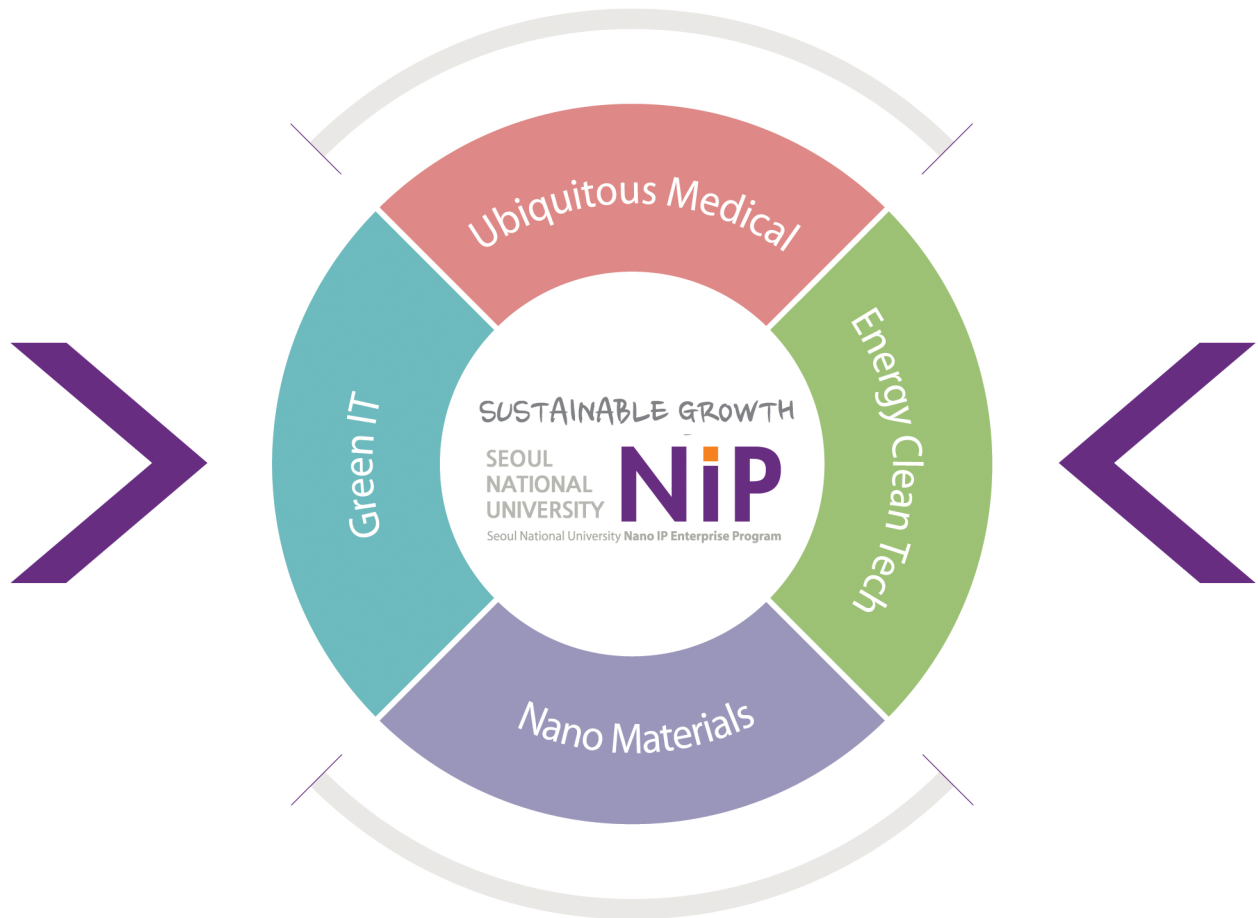
Seoul National University proudly presents Nano IP Enterprise Program operated by Nano Systems Institute and co-sponsored by Colleges of Engineering, Business, Law, Science, Convergence Technology as well as SNU Technology Holdings, Co. In this novel concept AMP program, state of the art IP related lectures are offered by top class international and domestic scientists and engineers, and the participants are to produce theses for virtual business strategies regarding future IP applications such as bio, energy, material, medicine and IT in general, under the tutelage of law and business professors.

Nano Convergence Technology is an "Enabling Technology" to realize revolutionary advances in many aspects of future growth drivers such as energy, environment, bio, automobile and construction industries, promising significant economic value added in conjunction with various areas such as education, entertainment, social network, psychology and medicine. World leaders have been preparing for this revolution by establishing exclusive rights in relevant IP's and educating professional business administrators as well as researchers. It is vital for us to build our own systematic training and networking program to enhance the readiness of our nano-industry engineers, lawyers, businessmen, civil servants and strategists for ever changing trends in science and technology.

Unique features of this programs are as follows : 1) Top value IP's are carefully selected and their actual inventors and providers offer lectures directly. Lecturers include Seoul National University faculties and other global industry and academic leaders, offering their own IP's as well as global technological trends in current and future hot industries. 2) Completion of the program requires theses on future growth industry business models, and it is guided by professors of law and business administration. Business simulation templates are provided and the theses can function as viable business options. 3) Seoul National University Technology Holding company offers business networking services so that the participants can take their business models to the next level. Recently established SNU Technology Holding, Co. and other industrialization supporting networks will help the participants create new blue ocean business opportunities in growth industries.

Nano IP Enterprise Program guarantees the insight into the future convergence technology and business know-how as well as high profile human network for your business opportunities. Join the program and find your own 21st century growth engines in nano convergence industry. Thank you.

FEATURES



1 EMERGING TECHNOLOGY

- > Focus on future growth industries : bio, energy, material, IT
- > Lectures given by world class scientists including SNU professors
- > New trends, uniqueness, and first-hand introduction of IP's by actual inventors

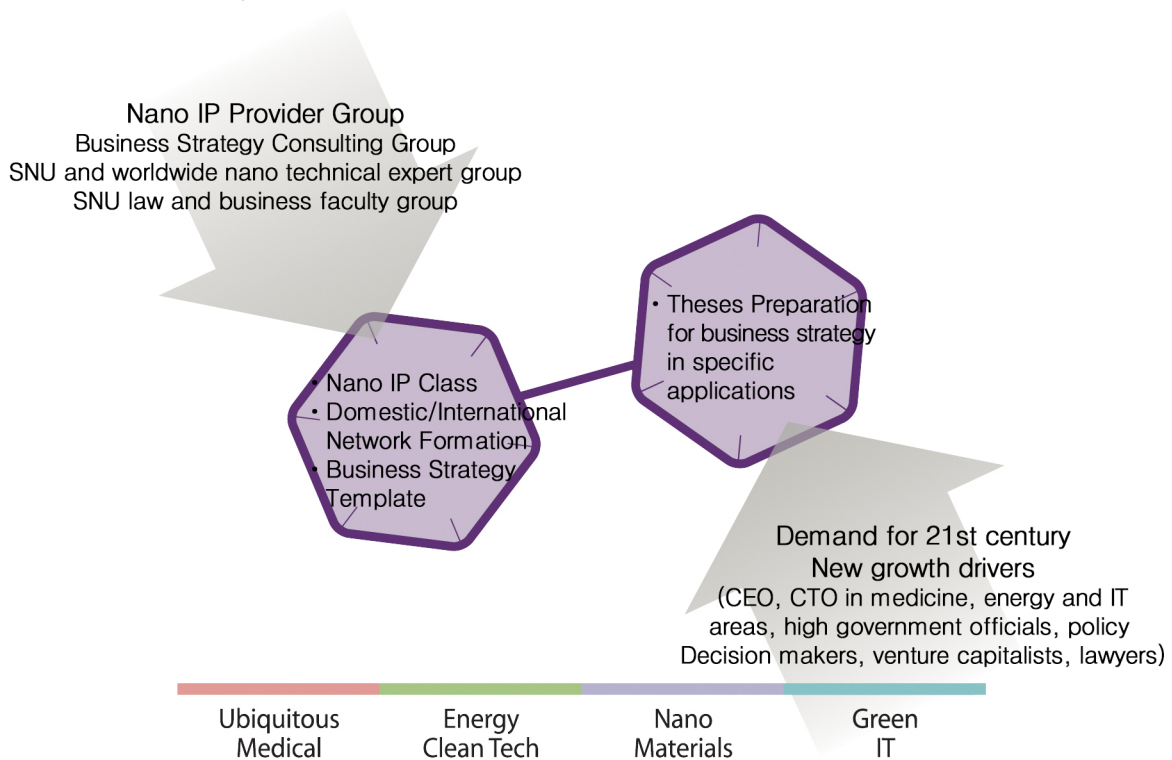
2 SUSTAINABLE GROWTH

- > New growth convergence model build-up as thesis work guided by SNU professor
- > Individual training of top-notch technology and management strategy
- > Business simulation template provided by SNU business management faculties

3 POWERFUL NETWORK

- > Participation of world class nano area strategists from Japan, Singapore, Taiwan and China
- > Participation of world-wide nano research centers, business incubators, techno parks as well as various related research institutes

ROAD MAP



-Invitation-

The level of quality of this program is commensurate with that of nano technology IP's offered in the curriculum and we are doing our best to keep the high standard as SNU sponsored special program. We invite you to participate in Nano IP as lecturers for IP classes. We have been successfully recruiting world class experts in nano technology as our lecturers and incorporating their specialties into the context of our program, largely by promoting mutual benefits for all participating parties.

Recruited experts are expected to give lectures regarding IP's of their own and provide technological background, nature of competitive technology, differentiating qualities, legal risk of infringement and possibility of realization as business in private sector or public policy standard. Introduced IP's will be discussed and tested both by technological experts in various background and by law and business professors through business simulation. This will be valuable business consulting opportunity for your IP's for future commercialization..

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Chief Operation Officer Kunwoo Lee
 Program Committee Chairman Dongsung Cho
 Professor and Chair Youngjune Park